

# Bachelor's in Creative Leadership - Content Audition Requirements

## Video Audition Instructions

You, the prospective student, must create and upload a video that is a minimum of 5 minutes in length, but no longer than 10 minutes. You should discuss and address the following questions:

1. Why do you want to pursue a career in the area of media content?
2. What areas of content development interest you the most?
3. Have you held any jobs in any content development areas in the past?
4. How do your career goals and your faith intersect?
5. What experiences have you had in developing content in any of the following areas:
  - Film
  - Graphic Design
  - Web Development
  - Photography
  - Church Media

Upon answering the 5th and final question, you should include the following content in the video audition:

- presentation aids such as slides, secondary footage (b-roll) of your projects or you at work within a project of content creation.

Upon submitting the video, you should also include at least three (3) links which include any work that you have done in the area of media and content creation; including but not limited to:

- a website built by you
- graphics designed by you
- photography or film projects done by you
- any church media or a church service link indicating which work you have contributed to, been trained in, and /or have developed yourself.

*You are the focus of this video so please make sure your camera is focused on you and the sound quality is adequate enough for us to assess your performance.*