

2022-2023 Degree Checklist (3-Year Plan)

Bachelor of Arts in Music Business

Bachelor of Arts in Music Business: Year 1 of 3			
Fall Term			
✓	<i>Core Curriculum</i>		
	GEN0000	Visible Music College Orientation	0
	BTM1001	Visible Community	1
	ENG1113	English Composition 1	3
	BTM1043	Introduction to Worship (Blitz)	3
	BTM1143	Old Testament Survey	3
✓	<i>Concentration</i>		
	BUS1013	Applied Lab 1: Foundations in Music Business 1	3
	BUS1043	Introduction to Music Business	3
	BUS2243	Tour Management	3
	Term Credit Total		19
Spring Term			
✓	<i>Core Curriculum</i>		
	BTM1001	Visible Community	1
	ENG2113	English Composition 2	3
	BTM1563	Spiritual Formation	3
	BTM1243	New Testament Survey	3
✓	<i>Concentration</i>		
	BUS1023	Applied Lab 2: Publicity and Promotions	3
	BUS1163	Publicity and Promotions	3
	BUS1353	Project Management	3
	Term Credit Total		19
Summer Term			
✓			
TRF	MTH2113	College Algebra	3
	Term Credit Total		3
	Academic Year Credit Total		41

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Bachelor of Arts in Music Business: Year 2 of 3			
Fall Term			
✓	<i>Core Curriculum</i>		
	BTM1001	Visible Community	1
	BTM2343	Introduction to Christian Theology	3
	PSY2143	Introduction to Psychology (Blitz)	3
✓	<i>Concentration</i>		
	BUS2013	Applied Lab 3: Concert Booking and Promotion	3
	BUS2263	Concert Booking and Promotion	3
	BUS3081	Madison Line Records Internship	1
	BUS4443	Music Publishing Administration	3
	AUD1373	Introduction to Live Sound	3
	Term Credit Total		20
Spring Term			
✓	<i>Core Curriculum</i>		
	BTM1001	Visible Community	1
	BTM4763	Missional Life	3
	COM1063	Public Communication	3
✓	<i>Concentration</i>		
	BUS2023	Applied Lab 4: Artist Management and Marketing	3
	BUS2353	Artist Management and Representation	3
	BUS2643	Music Marketing, Distribution & Merchandising	3
	BUS3463	Graphic Design & Content Management	3

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	BUS3091	Madison Line Records Project	1
	Term Credit Total		20
Summer Term			
✓			
	SCI2143	Acoustical Physics	3
	Term Credit Total		3
	Academic Year Credit Total		43

Bachelor of Arts in Music Business: Year 3 of 3			
Fall Term			
✓	<i>Core Curriculum</i>		
	BTM1001	Visible Community	1
	HUM3043	Survey of Music History	3
		Elective or Performance Credits	3
✓	<i>Concentration</i>		
	BUS3013	Applied Lab 5: Business Planning and Grant Writing	3
	BUS4082	Professional Internship	2
	BUS3043	Business Administration	3
	BUS4___	Concentration Class 1	3
	Term Credit Total		18
Spring Term			
✓	<i>Core Curriculum</i>		
	BTM1001	Visible Community	1
	HUM3053	History of Popular Music in American Society	3
	LDR4333	Leadership Development and Care	3
		Elective or Performance Credits	3

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✓	Concentration		
	BUS3023	Applied Lab 6: Graphic Design	3
	BUS4092	Major Industry Contribution Project	2
	BUS4__	Concentration Class 2	3
	Term Credit Total		18
	Academic Year Credit Total		36
Program Credit Total			120

Concentration Classes:

1) Finance

Fall: BUS4743 Financial Accounting

Spring: BUS4753 Entrepreneurial Finance and Equity

2) Leadership

Fall: BUS4543 Strategy and Entrepreneurship

Spring: BUS4553 Business Strategy and the Future

3) Marketing-Branding

Fall: BUS4643 Marketing Research

Spring: BUS4653 Brands and Branding