

Music Business Interview Requirements

Video Audition Instructions

You, the prospective student, must create and upload a video that is a minimum of 5 minutes in length, but no longer than 10 minutes. You should discuss and address the following questions:

The Music Business Department staff would like to get to know you better and see what you have done and want to do in the area of business and music.

1. Please share any of your scholastic and work experience:
 - Highlight any experience in the music industry (promotion of local shows, production manager for a high school play, managed local band, etc.). Nothing is too small.
 - Highlight any classes or extra-curricular activities connected to business (accounting class, marketing class, public speaking class, DECCA club, debate team, etc.).
2. Video should include answers to the following questions:
 - What are your goals in the music business?
 - What job do you ultimately want to obtain?
 - What is the end goal?
 - What first sparked your interest in the music business?
 - Why the music business over traditional industries?

You are the focus of this video so please make sure your camera is focused on you and the sound quality is adequate enough for us to assess your interview.