



**VISIBLE**  
MUSIC COLLEGE

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# Certificate in Creative Leadership - Content Audition Requirements

## Video Audition Instructions

You, the prospective student, must create and upload a video that is a minimum of 5 minutes in length, but no longer than 10 minutes. You should discuss and address the following questions:

1. Why do you want to pursue a career in the area of media content?
2. What areas of content development interest you the most?
3. Have you held any jobs in any content development areas in the past?
4. How do your career goals and your faith intersect?
5. What experiences have you had in developing content in any of the following areas:
  - o Film
  - o Graphic Design
  - o Web Development
  - o Photography
  - o Church Media

Upon submitting the video, you should also include at least one (1) link which includes any projects, initiatives, or work that you have contributed to, been trained in, and /or have developed yourself in the area of media and content creation; including but not limited to:

- o a website built by the applicant
- o graphics designed by the applicant
- o photography or film projects done by the applicant
- o any church media or a church service link indicating which work the applicant has contributed to, been trained in, and /or has developed themselves.

(These projects can be from social media posts or web pages linked by the applicant)

**\*\*Additional content to include in the video, but is not required:**

- presentation aids such as slides
- secondary footage (b-roll) of your projects or you at work within a project of content creation.

*You are the focus of this video so please make sure your camera is focused on you and the sound quality is adequate enough for us to assess your performance.*