

Degree Checklist

Bachelor of Arts in Music Business

Bachelor of Arts in Music Business: Year 1 of 4						
Fall Semester				Spring Semester		
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>	
	GEN0000	Visible Music College Orientation	0			
	BTM1001	Visible Community	1		BTM1001	Visible Community 1
	ENG1113	English Composition 1	3		ENG2113	English Composition 2 3
	BTM1043	Introduction to Worship (Blitz)	3		----	Core Curriculum 3
	MTH2113	College Algebra	3			
✓	<i>Emphasis</i>			✓	<i>Emphasis</i>	
	BUS1013	Applied Lab 1: Foundations in Music Business 1	3		BUS1023	Applied Lab 2: Publicity and Promotion 3
	BUS1043	Introduction to Music Business	3		BUS1163	Publicity and Promotions Seminar 3
					BUS1353	Project Management 3
	Semester Hour Total			16		Semester Hour Total
					16	
	Other Graduation Requirements: 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirements: 10 City Eyes Hours IndieVisible Attendance	

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Bachelor of Arts in Music Business

Bachelor of Arts in Music Business: Year 2 of 4								
Fall Semester				Spring Semester				
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>			
	BTM1001	Visible Community	1		BTM1001	Visible Community	1	
	----	Core Curriculum	3		----	Core Curriculum	3	
					----	Core Curriculum	3	
✓	<i>Emphasis</i>			✓	<i>Emphasis</i>			
	BUS2013	Applied Lab 3: Concert Booking	3		BUS2023	Applied Lab 4: Artist Management and Marketing	3	
	BUS2243	Tour Management	3		BUS2353	Artist Management & Representation	3	
	BUS2263	Concert Booking and Promotion	3		BUS2643	Music Marketing, Distribution & Merchandising	3	
	AUD1373	Introduction to Live Sound	3					
	Semester Hour Total			16		Semester Hour Total		16
	Other Graduation Requirements: 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirements: 10 City Eyes Hours IndieVisible Attendance			

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Bachelor of Arts in Music Business

Bachelor of Arts in Music Business: Year 3 of 4							
Fall Semester				Spring Semester			
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>		
	BTM1001	Visible Community	1		BTM1001	Visible Community	1
	----	Core Curriculum	3		----	Core Curriculum	3
	----	Core Curriculum	3		----	Elective	3
✓	<i>Emphasis</i>			✓	<i>Emphasis</i>		
	BUS3013	Applied Lab 5: Business Planning and Grant Writing	3		BUS3023	Applied Lab 6: Graphic Design	3
	BUS3043	Business Administration	3		BUS3091	Madison Line Records Project	1
	BUS3081	Madison Line Records Internship	1		BUS3463	Graphic Design & Content Management	3
	Semester Hour Total				Semester Hour Total		
	14				14		
	Other Graduation Requirements: 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirements: 10 City Eyes Hours IndieVisible Attendance Begin Major Industry Project Prospectus		

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Bachelor of Arts in Music Business

Bachelor of Arts in Music Business, Year 4 of 4								
Fall Semester				Spring Semester				
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>			
	BTM1000	Visible Community	0		BTM1000	Visible Community	0	
	----	Core Curriculum	3		----	Core Curriculum	3	
	----	Elective	3		----	Core Curriculum	3	
					----	Elective	3	
✓	<i>Emphasis</i>			✓	<i>Emphasis</i>			
	BUS4082	Professional Internship	2		BUS4092	Major Industry Contribution Project	2	
	BUS4443	Music Publishing Administration	3		BUS4__	Concentration Class 2	3	
	BUS4__	Concentration Class 1	3					
	Semester Hour Total			14		Semester Hour Total		14
	Other Graduation Requirements: File Intent to Graduate Form 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirements: 10 City Eyes Hours IndieVisible Attendance			
Total Semester Hours required for Bachelor of Arts in Music Business:							120	
Additional Graduation Requirements:								
80 City Eyes Hours								
8 semesters of IndieVisible Attendance								

Concentration Classes:

1) Finance

Fall: BUS4743 Financial Accounting
Spring: BUS4753 Entrepreneurial Finance
Branding
and Private Equity

2) Leadership

Fall: BUS4543 Strategy
and Entrepreneurship
Spring: BUS4553 Business Strategy
and the Future

3) Marketing-Branding

Fall: BUS4643 Marketing Research
Spring: BUS4653 Brands and
Branding

Core Curriculum Fall Courses

BTM1043	Introduction to Worship (Blitz)*	3
BTM1143	Old Testament Survey	3
BTM2363	Introduction to Christian Theology	3
HUM3043	Survey of Music History***	3
MTH2113	College Algebra	3
PHI2243	Philosophy of Religion***	3
PSY2143	Introduction to Psychology****	3

Core Curriculum Spring Courses

BTM1243	New Testament Survey	3
BTM1563	Spiritual Formation**	3
BTM4763	Missional Life	3
COM1063	Public Communication***	3
HUM3053	History of Popular Music in American Society****	3
LDR4333	Leadership Development and Care****	3
SCI2143	Acoustical Physics	3

* Introduction to Worship is usually taken during the student's first Fall semester.

** Spiritual Formation is highly recommended to be taken during the student's first Spring semester.

*** Offered as Blitz class in the Fall semester of Odd Years (i.e., 2019, 2021, etc).

**** Offered as Blitz class in the Fall semester of Even Years (i.e., 2020, 2022, etc).

Note: Many of these classes can also be taken as fully online, either in the opposite term they are normally offered or during a Summer term.