

Degree Checklist (3-Year Plan)

Bachelor of Arts in Music Business

Bachelor of Arts in Music Business: Year 1 of 3							
Fall Semester				Spring Semester			
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>		
	GEN0000	Visible Music College Orientation	0				
	BTM1001	Visible Community	1	BTM1001	Visible Community	1	
	ENG1113	English Composition 1	3	ENG2113	English Composition 2	3	
	BTM1043	Introduction to Worship (Blitz)	3	----	Core Curriculum	3	
	----	Core Curriculum	3	----	Core Curriculum	3	
✓	<i>Concentration</i>			✓	<i>Concentration</i>		
	BUS1013	Applied Lab 1: Foundations in Music Business 1	3	BUS1023	Applied Lab 2: Publicity and Promotions	3	
	BUS1043	Introduction to Music Business	3	BUS1163	Publicity and Promotions	3	
	BUS2243	Tour Management	3	BUS1353	Project Management	3	
	Semester Hour Total		19		Semester Hour Total		19
	Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance		

Bachelor of Arts in Music Business: Year 1 of 3			
Summer Term			
✓			
	----	Core Curriculum	3
Semester Hour Total			3
Total Semester Hours, Year 1			41

Degree Checklist (3-Year Plan) Bachelor of Arts in Music Business

Bachelor of Arts in Music Business: Year 2 of 3								
Fall Semester				Spring Semester				
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>			
	BTM1001	Visible Community	1		BTM1001	Visible Community	1	
	----	Core Curriculum	3		----	Core Curriculum	3	
	----	Core Curriculum (Blitz)	3		----	Core Curriculum	3	
✓	<i>Concentration</i>			✓	<i>Concentration</i>			
	BUS2013	Applied Lab 3: Concert Booking and Promotion	3		BUS2023	Applied Lab 4: Artist Management and Marketing	3	
	BUS2263	Concert Booking and Promotion	3		BUS2353	Artist Management and Representation	3	
	BUS3081	Madison Line Records Internship	1		BUS2643	Music Marketing, Distribution & Merchandising	3	
	BUS4443	Music Publishing Administration	3		BUS3463	Graphic Design & Content Management	3	
	AUD1373	Introduction to Live Sound	3		BUS3091	Madison Line Records Project	1	
	Semester Hour Total			20		Semester Hour Total		20
	Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance			

Bachelor of Arts in Music Business: Year 2 of 3			
Summer Term			
✓			
	----	Core Curriculum	3
Semester Hour Total			3
Total Semester Hours, Year 2			43

Degree Checklist (3-Year Plan)

Bachelor of Arts in Music Business

Bachelor of Arts in Music Business: Year 3 of 3								
Fall Semester				Spring Semester				
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>			
	BTM1001	Visible Community	1		BTM1001	Visible Community	1	
	----	Core Curriculum (Blitz)	3		----	Core Curriculum	3	
	----	Elective	3		----	Elective	3	
					----	Elective	3	
✓	<i>Concentration</i>			✓	<i>Concentration</i>			
	BUS3013	Applied Lab 5: Business Planning and Grant Writing	3		BUS3023	Applied Lab 6: Graphic Design	3	
	BUS4082	Professional Internship	2		BUS4092	Major Industry Contribution Project	2	
	BUS3043	Business Administration	3		BUS4__	Concentration Class 2	3	
	BUS4__	Concentration Class 1	3					
	Semester Hour Total		18		Semester Hour Total		18	
					Total Semester Hours, Year 3			36
	Other Graduation Requirement: File Intent to Graduate Form 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance			
Total Semester Hours required for Bachelor of Arts in Music Business: 120								
Additional Graduation Requirements: 60 City Eyes Hours 6 semesters of IndieVisible Attendance								

Concentration Classes:

1) Finance

Fall: BUS4743 Financial Accounting
Spring: BUS4753 Entrepreneurial Finance
Branding
and Private Equity

2) Leadership

Fall: BUS4543 Strategy
and Entrepreneurship
Spring: BUS4553 Business Strategy
and the Future

3) Marketing-Branding

Fall: BUS4643 Marketing Research
Spring: BUS4653 Brands and

Core Curriculum Fall Courses

BTM1043	Introduction to Worship (Blitz)*	3
BTM1143	Old Testament Survey	3
BTM2363	Introduction to Christian Theology	3
HUM3043	Survey of Music History***	3
MTH2113	College Algebra	3
PHI2243	Philosophy of Religion***	3
PSY2143	Introduction to Psychology****	3

Core Curriculum Spring Courses

BTM1243	New Testament Survey	3
BTM1563	Spiritual Formation**	3
BTM4763	Missional Life	3
COM1063	Public Communication***	3
HUM3053	History of Popular Music in American Society****	3
LDR4333	Leadership Development and Care****	3
SCI2143	Acoustical Physics	3

* Introduction to Worship is usually taken during the student's first Fall semester.

** Spiritual Formation is highly recommended to be taken during the student's first Spring semester.

*** Offered as Blitz class in the Fall semester of Odd Years (i.e., 2019, 2021, etc).

**** Offered as Blitz class in the Fall semester of Even Years (i.e., 2020, 2022, etc).

Note: Many of these classes can also be taken as fully online, either in the opposite term they are normally offered or during a Summer term.