

MASTER OF ARTS IN LEADERSHIP
(2-YEAR PLAN)

Master of Arts in Leadership: Modern Music							
Semester 1				Semester 2			
	CRE5000	Master's Orientation	0				
	BTM5433	Missional Leadership	3		BUS5143	Management and Mentoring	3
	MUS5133	Church Music Administration	3		MUS5313	Applied Leadership: Music Theory	3
		Semester Hour Total	6			Semester Hour Total	6

Semester 3				Semester 4			
	BTM5133	Biblical Leadership	3		MUS6513	Advanced Musical Instrumentation	3
	MUS6233	Church Music History	3		MUS6433	Music, Media and Technology	3
	CRE6253	Professional Leadership Practicum	3		CRE6363	Master's Capstone	3
		Semester Hour Total	9			Semester Hour Total	9

Total Semester Hours for M.A. in Leadership, Modern Music Track: 30

Master of Arts in Leadership: Music Production							
Semester 1				Semester 2			
	CRE5000	Master's Orientation	0				
	BTM5433	Missional Leadership	3		BUS5143	Management and Mentoring	3
	AUD5133	Advanced Topics in Music Production	3		AUD5313	Applied Leadership: Ensemble Recording	3
		Semester Hour Total	6			Semester Hour Total	6

Semester 3				Semester 4			
	BTM5133	Biblical Leadership	3		AUD6433	Advanced Sound Reinforcement	3
	AUD6233	Practical Acoustics for Music Production	3		MUS6433	Music, Media and Technology	3
	CRE6253	Professional Leadership Practicum	3		CRE6363	Master's Capstone	3
		Semester Hour Total	9			Semester Hour Total	9

Total Semester Hours for M.A. in Leadership, Music Production Track: 30



Master of Arts in Leadership: Music Business

Semester 1				Semester 2			
	CRE5000	Master's Orientation	0				
	BTM5433	Missional Leadership	3		BUS5143	Management and Mentoring	3
	BUS5133	Artist Services	3		BUS5313	Applied Leadership: Creative Marketplace and Management	3
		Semester Hour Total	6			Semester Hour Total	6

Semester 3				Semester 4			
	BTM5133	Biblical Leadership	3		BUS6233	Strategy and Entrepreneurship	3
	BUS6333	Market Research and Application	3		MUS6433	Music, Media and Technology	3
	CRE6253	Professional Leadership Practicum	3		CRE6363	Master's Capstone	3
		Semester Hour Total	9			Semester Hour Total	9

Total Semester Hours for M.A. in Leadership, Music Business Track: 30

Master of Arts in Leadership: Christian Ministry Track

Semester 1				Semester 2			
	CRE5000	Master's Orientation	0				
	BTM5433	Missional Leadership	3		BUS5143	Management and Mentoring	3
	BTM5233	Principles of Spiritual Direction	3		BTM5313	Applied Leadership: Ministry Contextualization	3
		Semester Hour Total	6			Semester Hour Total	9

Semester 3				Semester 4			
	BTM5133	Biblical Leadership	3		BTM6143	Leadership Paradigms in Paul's Letters	3
	BTM6233	Ministry Life & Soul Care	3		MUS6433	Music, Media and Technology	3
	CRE6253	Professional Leadership Practicum	3		CRE6363	Master's Capstone	3
		Semester Hour Total	9			Semester Hour Total	9

Total Semester Hours for M.A. in Leadership, Christian Ministry Track: 30

COURSE DESCRIPTIONS

CORE REQUIREMENTS (ALL STUDENTS COMPLETE)

BTM5133 Biblical Leadership (3 hours)

Students will examine the biblical basis of what it means to be a leader. Furthermore, students will survey the works of Christian leaders of varying types - pastoral, non-profit, and academic - all to gain an understanding of what it means to biblically lead, shepherd, and teach. Lastly, students will look at ethical issues that will prepare them for being wise leaders in the 21st century.

BTM5433 Missional Leadership (3 hours)

Missional Leadership covers the biblical and entrepreneurial leadership as a personal, corporate, and missional response to the reality of the kingdom of God. This course considers the history of leadership, the evolution of western leadership concepts, and various post-modern leadership theories. The qualities and character of a missional leader are implemented. Emphasis is placed on the missional leader's view of Christianity globally, the missional leader's creative and entrepreneurial core, and missional vitality and stewardship responsibility.

BUS5143 Management and Mentoring (3 hours)

This course explores the foundations of leadership specifically within the professional context. Students will engage with varying management models in order to learn how to create professional patterns of integrity, support, and success. Special attention will also be given to the concept of professional mentoring, while applying this model through the lens of a Christian worldview.

MUS6433 Music, Media, and Technology (3 hours)

This course considers the equipment and materials available in current trends in music technology. Information presented in the course will relate to the practicing worship leader, musician, technician, business professional, and ministry leader. Students will gain knowledge of Digital Audio Workstations and current software that are considered industry standards for usage within the church. The course will also cover the technique and creative process of incorporating music technology into worship experience and methods of adapting technology into worship.

CRE5000 Master's Orientation (0 hours)

Master's Orientation is required of all first-time incoming Master's level students. Orientation will introduce the student to several overarching facets of the school, including the educational philosophy, community values, relational ministry, servanthood, and the pursuit of the student's field within the scope of the kingdom of God. Other topics will include those beneficial to the academic success of the student, as well as introduction to resources including laptop training, electronic materials, and familiarization with the Visible Music College Library.



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CRE6253 Professional Leadership Practicum (3 hours)

The Professional Leadership Practicum is a graduate level seminar designed to develop students as skilled professionals and leaders within their context. The course explores practical leadership perspectives, educational approaches, while also involving the student in a professional setting. Students will develop a leadership plan that can be implemented within their professional context.

CRE6363 Master's Capstone (3 hours)

The Master's Capstone is a culmination of the student's graduate level degree at Visible Music College. The student will undertake one of two Capstone choices, as overseen and approved by their specific Advisor and the Vice President of Academics: 1) Final Project: a practical, hands-on project designed to display competence in the student's musical, technical, business, or ministry field or 2) Thesis: a 15,000-word paper exploring a specific topic related to the student's musical, technical, business, or ministry field.

CONCENTRATION REQUIREMENTS: MODERN MUSIC**MUS5133 Church Music Administration (3 hours)**

The purpose of this course is to examine the principles, development and administration of a church music program. Students will learn to handle various church music administrative tasks such as recruitment and training of musicians, choral/instrumental literature, identifying the major composers, arrangers, & publishers of choral and instrumental church music, music licensing, organizing children and adult choirs, organizing praise & worship teams, budget preparation overseeing equipment and facilities, and planning comprehensive music programs in all phases of the church program.

MUS5313 Applied Leadership: Music Theory (3 hours)

This course is designed to equip the musical leader with the knowledge of the fundamentals of music. The course will cover the following topics: music notation, rhythm and meter, key signatures, major and minor scales, triads, seventh chords and their basic functions, functional harmony, phrasing, cadences, chord symbols and chord recognition. Special attention will be given to note reading, chord structure, chord symbol recognition, etc.

MUS6233 Church Music History (3 hours)

This course is a survey of music beginning with the Old Testament period through 21st Century Pentecostal movement. By thorough examination of musical literature coupled with listening examples, emphasis will be placed on the analysis of trends in the music of the church. Students will also discuss hymnology and hymnody, in addition to examining the historical connections between music and concurrent theological & sociocultural movements.

MUS6513 Advanced Musical Instrumentation (3 hours)

This course will provide in-depth practical instruction on the student's instrument of choice, also carrying an emphasis on ensemble leadership conducting. Learning will be presented through both group level instruction in the classroom and guided, one-to-one private

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instruction. The student will take what is learned and apply it through composition and performance of instrumental pieces, as well as leading in an ensemble-band context.

CONCENTRATION REQUIREMENTS: MUSIC PRODUCTION

AUD5133 Advanced Topics in Music Production (3 hours)

Current music production techniques and technology are surveyed in this course. The topics will change dependent on the current trends in the recording and live sound industries. Topics may cover areas in digital audio, sound reinforcement, recording equipment, production techniques, acoustics, mixing techniques, and audio in media.

AUD5313 Applied Leadership: Ensemble Recording (3 hours)

The course explores the skills and techniques needed to be a successful leader in the recording industry. Course content includes the study of leaders and innovators throughout the history of music production. Students will also apply leadership skills as the producers of recording projects, consisting of budgeting, scheduling, and overseeing artists and production teams to deliver professional level audio products.

AUD6233 Practical Acoustics for Music Production (3 hours)

The acoustics of a room are often considered more important than the quality of gear in a sound system. This course will look at the science behind room design and discuss various theories for acoustically pleasant sounding spaces. The course covers the science of acoustic design and treatment, and the practical application of acoustic techniques.

AUD6433 Advanced Sound Reinforcement (3 hours)

The course focuses on advanced concepts for live sound reinforcement system design and operation. Topics include large installation sound systems and touring rigs. Discussion includes current live sound technologies, advanced techniques for mixing multiple genres of music, live sound recording, and digital audio networking.

CONCENTRATION REQUIREMENTS: MUSIC BUSINESS

BUS5133 Artist Services (3 hours)

This course provides the definitive framework of how to coordinate and provide artists services through the avenue of the record label and distribution system, all in a way that is assessable and sustainable for both the artist and the service provider. These services include, securing venture capital, marketing, accounting, artist development, digital distribution, promotions, and branding. Students will study the benefits and drawbacks of the in-house and a la carte approaches to artist services from both the organizational and artist management perspective.

BUS5313 Applied Leadership: Creative Marketplace & Management (3 hours)

This course provides an integrated analysis of the unique concepts, theories, and strategies to effectively lead creatives in the marketplace. Students learn general human behavior as well



idiosyncrasies, unique psychological tendencies, and socially unique behaviors at both interpersonal and organizational levels. Students learn both the art and science of guiding creative effectively within multiple organizational settings and the global environment within which businesses operate today and into the future. Specific emphasis is put on leading creatives while maintaining high ethical standards.

BUS6233 Strategy and Entrepreneurship (3 hours)

The barriers to entry in the music business have dramatically declined in the past few years. This simultaneously creates unprecedented entrepreneurial opportunities juxtaposed but within a hyper-competitive marketplace. This course delves into the strategic decision-making and dynamic thinking required to navigate the music business of the future. Students will be exposed to strategic planning, intrinsic and extrinsic motivators, evolving business models, and necessary attributes to create a competitive advantage in the digital age of the music business. Students will explore how to monetize music in the future, including recorded music, live performance, publishing, synchronization, and strategic brand partnerships. Students will learn the entrepreneurial tools particular to the music industry that foster innovation and be empowered to actualize the student's vision for their vocational aspirations.

BUS6333 Market Research and Application (3 hours)

This course articulates both the benefits and differences between quantitative and qualitative research. The students will gain knowledge in research design and the ability to assess the relationship between variables. Students will be able to ascertain research validity providing the theoretical and practical base to move forward. Students will learn to use research to support business decision making internally as well as understand market trends externally. Students will design, conduct and analyze their own major research project.

CONCENTRATION REQUIREMENTS: CHRISTIAN MINISTRY

BTM5213 Applied Leadership: Small Groups (3 hours)

This course will explore the biblical and theological basis concerning the nature of small group contexts within the church. Students will not only learn to lead small groups, but to also plan, implement, and evaluate small group ministries within the local church context.

BTM5333 Principles of Spiritual Direction (3 hours)

The course guides students in learning the art of spiritual direction. Students will grow in a shepherding-pastoral capacity particularly as they explore how to provide soul care and lead others toward spiritual formation. In doing so, students will gain a grounding in biblical anthropology.

BTM6143 Leadership Paradigms in Paul's Letters (3 hours)

The class examines the leadership paradigms as traced through Paul's letters in the New Testament. Particular attention will be given to understanding Paul's apostolic mandate and pastoral perspective, and how that translates to ministry leadership roles within the 21st century.

BTM6333 Ministry Life and Soul Care (3 hours)



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This course will assist students in preparing for a life of serving and ministry, both within and outside the church. In particular, students will gain an understanding of caring for themselves especially as they examine long-standing practices that allow for sustainable ministry leadership.