

Degree Checklist (3-Year Plan)

Bachelor of Applied Arts in Music Business

Bachelor of Applied Arts in Music Business: Year 1 of 3							
Fall Semester				Spring Semester			
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>		
	GEN0000	Visible Music College Orientation	0				
	BTM1000	Worship and Accountability	0	BTM1000	Worship and Accountability	0	
	BTM1001	Life Group	0	BTM1001	Life Group	0	
	GEN1000	Professional Development Seminar	0	GEN1000	Professional Development Seminar	0	
	ENG1113	English Composition 1	3	ENG2113	English Composition 2	3	
	BTM1043	Introduction to Worship (Blitz)	3	BTM1563	Spiritual Formation	3	
	BTM1143	Old Testament Survey	3	BTM1243	New Testament Survey	3	
✓	<i>Concentration</i>			✓	<i>Concentration</i>		
	BUS1013	Applied Lab 1: Foundations in Music Business 1	3	BUS1023	Applied Lab 2: Publicity and Promotions	3	
	BUS1043	Introduction to Music Business	3	BUS1163	Publicity and Promotions	3	
	BUS2243	Tour Management	3	BUS1353	Project Management	3	
	Semester Hour Total		18		Semester Hour Total		18
	Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance		

Bachelor of Applied Arts in Music Business: Year 1 of 3				
Summer Term				
✓				
	MTH2113	College Algebra	3	
	Semester Hour Total		3	
	Total Semester Hours, Year 1			39

Degree Checklist (3-Year Plan)

Bachelor of Applied Arts in Music Business

Bachelor of Applied Arts in Music Business: Year 2 of 3								
Fall Semester				Spring Semester				
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>			
	BTM1000	Worship and Accountability	0		BTM1000	Worship and Accountability	0	
	BTM1001	Life Group	0		BTM1001	Life Group	0	
	GEN1000	Professional Development Seminar	0		GEN1000	Professional Development Seminar	0	
	BTM2363	Introduction to Christian Theology	3		BTM4763	Missional Life	3	
	PSY2143	Introduction to Psychology (Blitz)	3		COM1063	Public Communication	3	
✓	<i>Concentration</i>			✓	<i>Concentration</i>			
	BUS2013	Applied Lab 3: Concert Booking and Promotion	3		BUS2023	Applied Lab 4: Artist Management and Marketing	3	
	BUS2263	Concert Booking and Promotion	3		BUS2353	Artist Management and Representation	3	
	BUS3081	Madison Line Records Internship	1		BUS2643	Music Marketing, Distribution & Merchandising	3	
	BUS4443	Music Publishing Administration	3		BUS3463	Graphic Design & Content Management	3	
	AUD1373	Introduction to Live Sound	3		BUS3091	Madison Line Records Project	1	
	Semester Hour Total			19		Semester Hour Total		19
	Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance			

Bachelor of Applied Arts in Music Business: Year 2 of 3				
Summer Term				
✓				
	HUM3043	Survey of Music History	3	
	Semester Hour Total		3	
	Total Semester Hours, Year 2			41

Degree Checklist (3-Year Plan)

Bachelor of Applied Arts in Music Business

Bachelor of Applied Arts in Modern Music: Year 3 of 3								
Fall Semester				Spring Semester				
✓	<i>Core Curriculum</i>			✓	<i>Core Curriculum</i>			
	BTM1000	Worship and Accountability	0		BTM1000	Worship and Accountability	0	
	BTM1001	Life Group	0		BTM1001	Life Group	0	
	GEN1000	Professional Development Seminar	0		GEN1000	Professional Development Seminar	0	
	PHI2243	Philosophy of Religion (Blitz)	3		HUM3053	History of Popular Music in American Society	3	
	----	Elective	3		LDR4333	Leadership Development and Care	3	
	----	Elective	3		SCI2143	Acoustical Physics	3	
					----	Elective	3	
✓	<i>Concentration</i>			✓	<i>Concentration</i>			
	BUS3013	Applied Lab 5: Business Planning and Grant Writing	3		BUS3023	Applied Lab 6: Graphic Design	3	
	BUS4082	Professional Internship	2		BUS4092	Major Industry Contribution Project	2	
	BUS3043	Business Administration	3		BUS4__	Concentration Class 2	3	
	BUS4__	Concentration Class 1	3					
	Semester Hour Total		20		Semester Hour Total		20	
					Total Semester Hours, Year 3			40
	Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance				Other Graduation Requirement: 10 City Eyes Hours IndieVisible Attendance			
Total Semester Hours required for Bachelor of Applied Arts in Modern Music: 120 Additional Graduation Requirements: 60 City Eyes Hours 6 semesters of IndieVisible Attendance								

Concentration Classes:

1) Finance

Fall: BUS4743 Financial Accounting

Spring: BUS4753 Entrepreneurial Finance and Private Equity

2) Leadership

Fall: BUS4543 Strategy and Entrepreneurship

Spring: BUS4553 Business Strategy and the Future

3) Marketing-Branding

Fall: BUS4643 Marketing Research

Spring: BUS4653 Brands and Branding