

# Music Business Requirements

## Application Video

**Please submit a video that outlines answers to the following questions**

1. Why do you want to pursue a career in Music Business?
2. What experience (if any) have you had in any of the areas listed below?
  - a. Artist Management
  - b. Booking
  - c. Venue Management
  - d. Publishing and Copyright Administration
  - e. Artistic Business Administration
3. What areas of music business interest you?
4. What kind of jobs have you held in the past?
5. How do your career goals and your faith intersect?

The candidate's video should be a minimum of 5 min in length.  
The candidate's presentation should include presentation aids (slides, posters, etc).  
The candidate's video may also include other video footage that will support your presentation.

## Live Audition

Please bring with you a portfolio that is representative of your previous work in the area of Music Business. Items may include but are not exclusive to:

- Promotion Posters
- Marketing Plans
- Tour Schedules
- Media Clippings and Campaigns

The candidate should be prepared to discuss, articulately, the following subjects:

Current trends in the music industry

Current reading (magazines, web sites, books, etc) that pertain to the music Industry

The end purpose of why the candidate wants to pursue a degree in Music Business Ministry.

Previous employment situations (responsibilities, experiences and things learned).

A vision for what life, work and faith look like in 10 years.

The candidate should be prepared to work and solve simple consumer math problems (10% of?, etc.).

